# Workspace ONE UEM for iOS and iPadOS

## Transform your business and upgrade your employee experience with modern device management

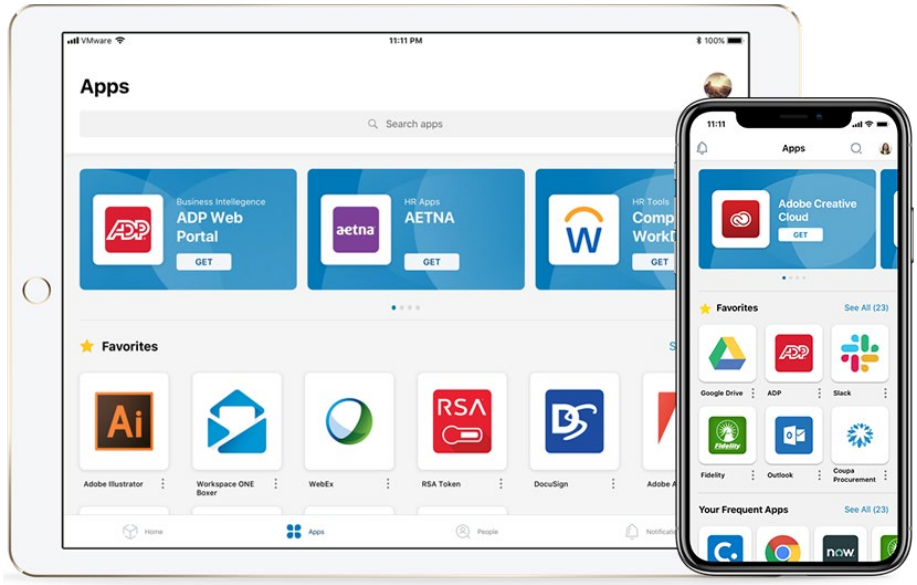
### AT A GLANCE

VMware Workspace ONE helps IT accelerate iOS in schools and businesses with unified endpoint management (UEM). As an Apple mobility partner, Workspace ONE is committed to supporting iOS and Apple programs.

### KEY BENEFITS

- Get devices up and running quickly with out-of-the-box configurations and easy, self-service device activations.
- Manage the full device lifecycle for any use case.
- Enable users with the apps and access that keep them productive.
- Protect corporate data with restrictions and policies while protecting employee privacy and information.
- Support new iOS releases and updates instantly with consistent, same-day support from Workspace ONE.

VMware Workspace ONE® Unified Endpoint Management (UEM) has helped make millions of Apple iOS and iPadOS devices part of mobility initiatives worldwide, facilitating virtually any use case with modern management of iOS and all other device types and platforms in a single powerful solution.




## Device Activation and Configuration

Workspace ONE UEM enables IT to configure iPhones and iPads over the air with security policies, apps, the unified app catalog, VPN and other resources. Support for Apple User Enrollment and Custom Automated Enrollment streamline and customize iOS deployments including BYO, corporate-owned, kiosk and shared devices. Integrations with Apple services like Apple Business Manager and Apple School Manager simplify configuration. Security policies, Wi-Fi settings, email and more can be auto configured in a matter of minutes at setup.

### LEARN MORE

Test-drive the full capabilities of Workspace ONE for free with no installation required in a VMware Hands-on Lab at *https://my.vmware.com/en/web/vmware/evalcenter?p=workspaceone-hol-uem-20*.

### FOR MORE INFORMATION OR TO PURCHASE VMWARE PRODUCTS

call 877-4-VMWARE (outside North America, +1-650-427-5000), visit *http://www.vmware.com/products*, or search online for an authorized reseller. For detailed product specifications and system requirements, refer to the product documentation.

## App Management and User Enablement

With Workspace ONE UEM, admins can deploy apps with custom configurations whether they're publicly hosted on the App Store or internally developed. Integration with Apple Business Manager allows admins to automatically manage paid licenses and version updates. Organizations can also develop their own apps using the Workspace ONE UEM Software Development Kit™ (SDK) or using standards set by the *AppConfig Community*.

Apps of any type can be pushed automatically to devices or deployed by users on demand from a unified app catalog. Built-in single sign-on (SSO) and per-app tunneling make it easy for users to securely access the apps they need while admin-configured compliance policies ensure they stay up to date.

## Security and Data Loss Prevention

Workspace ONE UEM provides comprehensive certificate lifecycle management that renews certificates automatically or manually. In addition, VMware Workspace ONE® Tunnel encrypts traffic from applications to the back-end systems they talk to. And for admins, configurable features for system settings, encryption, network connections, device controls and more are built in to prevent data leakage.

Workspace ONE® Access identity layer enforces context-based, zero trust conditional access. When a user requests access, this intelligent layer queries UEM to determine device compliance and analyzes user behavior to assess security risk. For example, Workspace ONE Access understands if a user is logging in from an uncommon location, or if there's been an unusual spike in download activity, among other things. Through integrations with endpoint protection providers, Workspace ONE Access can enhance its risk assessment with real-time threat data. Ultimately, Workspace ONE Access can take any of several actions, from granting full access to completely denying access, or multiple alternatives in between.

## User Privacy and the Employee Experience

User privacy is critical for a BYO model to succeed and to maintain a positive employee experience. Workspace ONE supports User Enrollment through Apple Business Manager, keeping work data completely separate from the user's personal data with Managed Apple IDs. This ensures that IT can only access business-related apps and data while users are free to use their device for personal pursuits.

For privacy to have a positive impact on the employee experience, users must be able to trust their privacy status. And that means understanding it in detail and knowing when something changes. So, we built Workspace ONE Privacy Guard, a set of privacy tools built into Workspace ONE that helps customers manage privacy policies and communicate them to employees. Workspace ONE Privacy Guard creates a new role in the Workspace ONE console, "Privacy Officer," that provides access to view system settings that affect users and has editing rights around privacy.

With incomparable levels of automation, self-service, intelligent security and trustworthy user privacy, Workspace ONE and Apple are making mobility programs with iOS easier to manage—and more successful—than ever.

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